

Marketing Manager (m/f/d)

Innovative diagnoses and therapies tailored to each individual patient

Simq is a certified simulation service provider and software manufacturer in the field of medicine and medical technology and is one of the pioneers of in-silico medicine.

We support medical device manufacturers in their digital transformation and jointly develop innovative software solutions for a wide range of application areas based on our platform. This allows diseases to be detected earlier, therapies to be improved, and medical devices to be made safer.

To strengthen our team, we are looking for a Marketing Manager (m/f/d) in full-time as soon as possible.

Your tasks

- As a marketing manager you support us in creating and executing our marketing strategy and help build a strong brand
- You will lead marketing campaigns and evaluate our marketing performance metrics
- You will work closely with the sales team and support the improvement of our user and lead funnel
- The conception, implementation and support of social media channels and campaigns is no new challenge for you
- You support us in all areas of content marketing

Your background

- Successfully completed your studies in marketing or similar
- 3+ years' experience in marketing with a focus on new customer acquisition
- You are familiar with the planning, implementation and performance measurement of online marketing campaigns, ideally in the field of medicine
- Experience in optimizing landing pages and user funnels, basic SEO knowledge
- You like to take on challenges, act entrepreneurial and can convince others of your ideas
- A high degree of creativity, personal responsibility and organizational skills

What you can expect

- **Personal responsibility:** realization of your own ideas through short decision-making processes
- **Security:** ambitious start-up with secure financing
- **Professional development:** plenty of room for professional and personal training and development incl. advanced training courses
- **Flexible working:** a secure job with flexible working hours & home office
- **Attractive compensation package:** Competitive salary with variable component and company pension plan
- **Unique corporate culture:** a pleasant, very cooperative working atmosphere with short decision-making processes and flat hierarchies

Ready to revolutionize medicine with us?
Tell us why exactly you should support us in this process. Send us your application documents, preferably by e-mail, stating the possible starting date and your salary expectations, to:

application@simq.de

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We are looking forward to meeting you!